

# IMPACT MANAGER

*Discover about emerging profession*



**What**

Electives course, 3 ECTS, CERTIFICATE

**Where**

University of Economics in Katowice via Zoom

**When**

Winter semester 2026/2027 (14h, online)

**Who**

Undergraduate students (semester 4)

**Why**

- To understand the **core competences** that shape effective impact management
- To explore the **tools** and **methods** used to design, measure and strengthen impact
- To design solutions for complex challenges with **positive impact** and **measurable change**
- To engage with **real-life case studies** from industries where impact matters beyond business

**Contact**

**PILLARS consortium** organisers:

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